CONCUSSION LEGACY FOUNDATION
ANNUAL REPORT
2014
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The Concussion Legacy Foundation (formerly Sports Legacy Institute) is leading to a safer future. Our work is driven by research, and we would like to share one example of how we translate our groundbreaking research into programs that make athletes safer. In 2014 our VA-BU-CLF Brain Bank made a critical discovery - the first ever case of Chronic Traumatic Encephalopathy (CTE) in a soccer player; 29-year-old Patrick Grange. *The New York Times announced the news* and the Foundation launched a global conversation on the safety of the most popular sport in the world.

After an exhaustive review of the research, the Concussion Legacy Foundation recognized that one simple change could make soccer dramatically safer – delaying the introduction of heading in youth soccer until age 14. **There is no single rule change in sports that would prevent more pediatric concussions.** Not only would it prevent one of three concussions among vulnerable middle school children, but it will likely create better skilled soccer players.

We quickly began building a coalition, and launched the Safer Soccer Campaign in June with tremendous support, led by soccer legends Brandi Chastain and Cindy Parlow Cone, and supported by dozens of soccer stars and coaches, sports and health organizations, and concussion experts. We are confident that we will succeed in convincing soccer to recognize that we can create a better, safer game for children. We love sports, but we love athletes more.

Thank you for supporting the Concussion Legacy Foundation.

Sincerely,

Christopher Nowinski  
Founding Executive Director

Barbara Jones  
President, Board of Directors
OUR MISSION AND VISION

Concussions can derail a life. The Concussion Legacy Foundation believes we all have a responsibility to ensure athletes can reach their full potential on and off the field. We are committed to protecting athletes and families through research, policy, and education.

OUR MISSION STATEMENT

The Concussion Legacy Foundation is dedicated to advancing the study, treatment and prevention of the effects of brain trauma in athletes and other at-risk groups.

OUR VISION STATEMENT

Our vision is a world without CTE, and concussion safety without compromise.
The Concussion Legacy Foundation held over 100 Advanced Concussion Training sessions which reached nearly 15,000 coaches, parents, and healthcare providers from 2012-2014 in 13 states.

The Concussion Legacy Foundation held over 100 Team Up Against Concussions (formerly SLICE) youth education programs, which reached over 13,000 children from 2012-2014.
Dr. Robert Cantu and Chris Nowinski are proud to serve as volunteer advisors to more professional and collegiate sports organizations than any concussion-focused nonprofit in the world. When professionals change, youth sports follow.
INNOVATION & POLICY

SAFER SOCCER

Safer Soccer was launched in 2014 by the Concussion Legacy Foundation, the Santa Clara University of Sports Law and Ethics (ISLE), and led by U.S. Women’s Soccer legends Brandi Chastain, Cindy Parlow Cone, and Joy Fawcett. Our mission is to educate parents, coaches, and soccer stakeholders on the benefits of delaying the introduction of heading in youth soccer until high school. Our goal is that youth soccer associations will not teach or allow heading in soccer for children under the age of 14 by 2017.

Cindy Parlow Cone with Executive Director Chris Nowinski

As part of Safer Soccer’s #NoHeaderNoBrainer social media campaign, supporters reverse their jerseys to encourage a reversal of the youth heading rule.
LEADING THE CONVERSATION

RAISING AWARENESS BY DRIVING A GLOBAL CONVERSATION

With over 50 television and documentary appearances, over 60 radio interviews, and over 160 appearances in print articles, the Concussion Legacy Foundation leadership and researchers are the most quoted experts on concussions and CTE.
VA-BU-CLF BRAIN BANK

Through our partnership with the VA-BU-CLF Brain Bank, we have developed the greatest chronic traumatic encephalopathy research resource in the world.

One goal of a Brain Bank is to share tissue with independent researchers for innovative studies meant to advance our understanding of CTE, so that we can develop effective interventions and treatments.

We were the first to identify CTE in athletes whose primary exposure was:

- Soccer
- Rugby
- Baseball
- College Football
- High School Football

Brain Bank in Numbers:

- 245 brains
- 150 confirmed CTE cases
- 76 of 79 former NFL players have tested positive for CTE
- Tissue shared with over 40 research groups around the world
The figures on this page depict the financial activities of the Concussion Legacy Foundation (then operating as the Sports Legacy Institute) for the fiscal year ending December 31, 2014.

### Statement of Activities

<table>
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<tr>
<th>Public Support and Other Revenue</th>
<th>Total Revenue: $1,242,710</th>
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<tr>
<td>Contributions:</td>
<td>$1,152,812</td>
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<tr>
<td>Program Services Revenue:</td>
<td>$75,433</td>
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<tr>
<td>Investment Income:</td>
<td>$206</td>
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<td>Other Revenue:</td>
<td>$14,259</td>
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### Expenses

| Grants:                          | $252,403                  |
| Program Service Expenses:        | $771,488                  |
| Management and General:          | $131,503                  |
| Fundraising:                     | $206,584                  |

| Total Expenses:                  | $1,109,575                |

### Statement of Financial Position

| Cash, Cash Equivalents & Investments: | $690,033 |
| Property & Equipment:                | $5,377   |
| Other Assets:                        | $8,991   |
| Pledges & Accounts Receivable:       | $61,941  |

| Total Assets:                        | $766,342 |

### Accounts Payable and Accrued Expense

| Unrestricted Net Assets:             | $281,993 |
| Temporarily Restricted Net Assets:   | $458,808 |

| Total Assets:                        | $740,801 |

| Total Liabilities and Net Assets:    | $766,342 |
# Our Team

## Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Chris Nowinski</td>
<td>CO-Founder, Executive Director</td>
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<tr>
<td>Robert Cantu, M.D.</td>
<td>CO-Founder, Medical Director</td>
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<tr>
<td>Liz Cahn</td>
<td>Director of Development</td>
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<tr>
<td>Lisa McHale</td>
<td>Director of Family Relations</td>
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<tr>
<td>Beckie Adams</td>
<td>Development Operations Manager</td>
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<tr>
<td>Chelsea McLeod</td>
<td>Communications and Marketing Manager</td>
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<tr>
<td>Cliff Robbins</td>
<td>Program Manager, Education and Research</td>
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## 2014 Board of Directors

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<tr>
<th>Name</th>
<th>Position</th>
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<tr>
<td>Barbara Jones</td>
<td>President</td>
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<tr>
<td>Tina Cantu</td>
<td>Vice President</td>
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<tr>
<td>Carol Quimby- Bonan</td>
<td>Secretary</td>
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<tr>
<td>David Fitzhenry</td>
<td>Treasurer</td>
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<tr>
<td>Jeanne Andlinger</td>
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<tr>
<td>Peter Carfagna</td>
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<tr>
<td>Billy Corgan</td>
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<td>Greg Feasel</td>
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<td>Kevin Haley</td>
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<td>Rob Johnson</td>
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<tr>
<td>Isaiah Kacyvenski</td>
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<tr>
<td>Rick Kelleher</td>
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<tr>
<td>Tony Lyons</td>
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<td>Matt McKenzie</td>
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THANK YOU TO OUR DONORS

We greatly appreciate our members and other supporters who believe in our mission to solve the concussion crisis. Thank you to those listed here who donated between January 1, 2014 and December 31, 2014. We thank these donors and everyone who made gifts of $1,000 or less to the Foundation in 2014. If you or your organization has been listed incorrectly or omitted, please contact Beckie Adams via phone (781.790.1921 ext. 105) or email (badams@concussionfoundation.org).

$50,000 OR GREATER
Anonymous
Jacobson Family Foundation
Mintz, Levin, Cohn, Ferris, Glovsky, and Popeo PC
Carol Quimby-Bonan
WWE

$20,000 - $49,999
Al&Sharyne Wallace Family Foundation
Gerhard and Jeanne Andlinger
Brock USA, LLC.
John Corcoran
David Fitzhenry
Richard and Elizabeth Hussey
New Balance
Pritzker Traubert Family Foundation
Carmen Scarpa
Graham and Cathy Thomas
Trinity Partners, LLC.
The Untold Foundation
Al and Sharyne Wallace

$10,000 - $19,999
Boston Bruins Charitable Foundation, Inc.
Daniel Brett Foundation, Inc.
David Drubner
Fidelity Charitable Gift Fund
Heisman Trophy Trust
Kelleher Family Charitable Trust
Thomas and Elizabeth Niedermeyer
Oristaglio Family Foundation

$5,000 - $9,999
Peter and Rita Carfagna, Sr.
Robert and Jill Costas
The Dwoskin Family Foundation
Gary and Sandy Fencik
Gary and Pennie Abramson Charitable Foundation
The Hollingsworth Fund
Dale Hollingsworth
Laura Hunt
Interactive Metronome
David and Lesley Koeppel
Christopher Lorenzen
Matthew Lustig and Andrea Pomerantz- Lustig
Peter and Yvette Mulderry
Vincent Parrinello
Richard Price
Patrick Ryan
Silvio Cella Family Foundation
Wise Up Initiative

$2,500 - $4,999
Joseph Azelby
Bank of America Charitable Foundation
Robert and Tina Cantu
Chicago Federation of Labor
Laurie Cochrane
Cotter Foundation, Inc.
Cindy Daniel
Gregory and Lynn Feasel
Robert and Karen Forlenza
John Humphrey Merrick
JEM Luxury LLC
Robert and Stacy Johnson  
Lighthouse Performance Strategies, Inc.
Dennis McCrary
Jennifer Meehan
National Football League Players Association
Seal – NSW Family Foundation
Silicon Valley Community Foundation
Turner Family Foundation
Mark Vanecko
Kathleen Willis

$1,000 - $2,499
Brian Abramson
Marnie Abramson and Margy McHale
Advanced Leadership Consulting
Amata, LLC.
Ted and Jennifer Ashburn
Baltimore Football Club, Inc.
Donald Bartecki
The Boston Foundation
Bradley Bowman
David Browne
Gordon and Suzie Burnes
Jeffrey Christian
Ide Dangoor
Kimantha DiTrani
James Doherty, III
Matthew Eagan
David Eyrise
Mark Gerson
Michael Grange
Bruce Hagen
Terrence Hancock
Leslie Harter
HeadFirst Sports Injury & Concussion Care
Matthew and Amanda Henshon
Charles Huggins
Illinois College of Optometry
Jill and Jay Bernstein Family Foundation
Joel E. Smilow Charitable Trust
Isaiah Kacyvenski
Douglass Karp
Mary Kathryn King
Patricia King
Craig and Kim Kolloff
Sean Kolloff
Daniel Leonard
James Lustig
David Lynch
L. Anthony Lyons and Sheila Ryan
Tracy Lytle
Michael McGlamry
Stephen McKenna
Alan Meltzer
Terence Mullaney and Julie Harrison- Mullaney
Eric Newman
Andrew Nieman
Christopher and Nicole Nowinski
Alan Oberrotman
Charles O’Connor
Paul Orlin
Our Lady of Lourdes
Patricia Perfetto
Jason Platt
Pope, McGlamry, Kilpatrick, Morrison & Norwood PC
Marc Quilling
Patricia Ramsay
David Reiss
Robert Reiter
Raymond Schoenke
Michael Schrader
Vincent Sonson
Stachon Family Charitable Fund
Sustainable Solutions LED
Julian Swearengin
James Sweeney
UBS Financial Services
Ueberroth Family Foundation
Gary Veselsky
Claire Walton
Brandi Winans