



CONCUSSION LEGACY FOUNDATION  
ANNUAL REPORT  
2014

## TABLE OF CONTENTS

3	LETTER FROM LEADERSHIP
4	OUR MISSION & VISION
5	EDUCATION
6	INNOVATION & POLICY
8	LEADING THE CONVERSATION
9	RESEARCH
10	FINANCIAL SNAPSHOT
11	OUR TEAM
12	2014 DONORS

A LETTER FROM LEADERSHIP

The Concussion Legacy Foundation (formerly Sports Legacy Institute) is leading to a safer future. Our work is driven by research, and we would like to share one example of how we translate our groundbreaking research into programs that make athletes safer. In 2014 our VA- BU- CLF Brain Bank made a critical discovery - the first ever case of Chronic Traumatic Encephalopathy (CTE) in a soccer player; 29- year- old Patrick Grange. *The New York Times* announced the news and the Foundation launched a global conversation on the safety of the most popular sport in the world.

After an exhaustive review of the research, the Concussion Legacy Foundation recognized that one simple change could make soccer dramatically safer – delaying the introduction of heading in youth soccer until age 14. **There is no single rule change in sports that would prevent more pediatric concussions.** Not only would it prevent one of three concussions among vulnerable middle school children, but it will likely create better skilled soccer players.

We quickly began building a coalition, and launched the Safer Soccer Campaign in June with tremendous support, led by soccer legends Brandi Chastain and Cindy Parlow Cone, and supported by dozens of soccer stars and coaches, sports and health organizations, and concussion experts. We are confident that we will succeed in convincing soccer to recognize that we can create a better, safer game for children. We love sports, but we love athletes more.

Thank you for supporting the Concussion Legacy Foundation.

Sincerely,

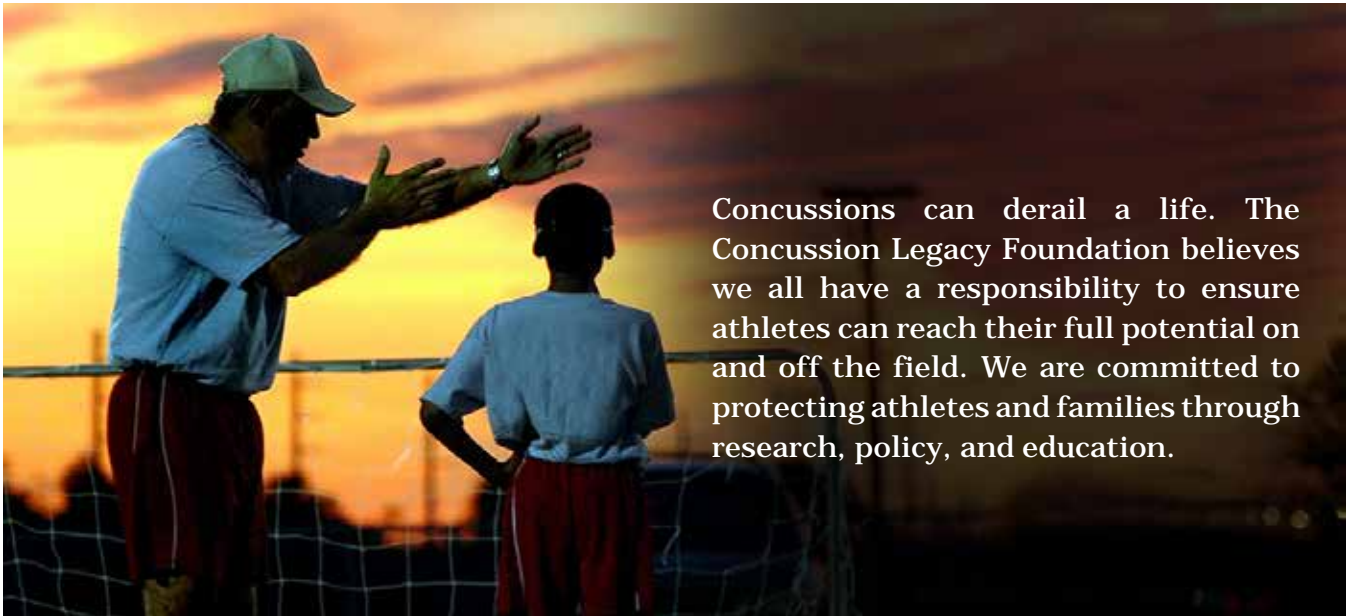


Christopher Nowinski  
Founding Executive Director



Barbara Jones  
President, Board of Directors

## OUR MISSION AND VISION



Concussions can derail a life. The Concussion Legacy Foundation believes we all have a responsibility to ensure athletes can reach their full potential on and off the field. We are committed to protecting athletes and families through research, policy, and education.

## OUR MISSION STATEMENT

The Concussion Legacy Foundation is dedicated to advancing the study, treatment and prevention of the effects of brain trauma in athletes and other at-risk groups.

## OUR VISION STATEMENT

Our vision is a world without CTE, and concussion safety without compromise.

## EDUCATION

### CREATING CHANGE FROM THE BOTTOM UP THROUGH OUR COMMUNITY PROGRAMS

The Concussion Legacy Foundation held over 100 Advanced Concussion Training sessions which reached nearly 15,000 coaches, parents, and healthcare providers from 2012- 2014 in 13 states.

The Concussion Legacy Foundation held over 100 Team Up Against Concussions (formerly SLICE) youth education programs, which reached over 13,000 children from 2012- 2014.



### OUR TEAM UP CHAPTERS



## INNOVATION & POLICY

### INFLUENCING GLOBAL CHANGE FROM THE TOP DOWN

Dr. Robert Cantu and Chris Nowinski are proud to serve as volunteer advisors to more professional and collegiate sports organizations than any concussion-focused nonprofit in the world. When professionals change, youth sports follow.



WORLD  
RUGBY™



**NFL PLAYERS**  
ASSOCIATION



## INNOVATION & POLICY

### SAFER SOCCER

Safer Soccer was launched in 2014 by the Concussion Legacy Foundation, the Santa Clara University of Sports Law and Ethics (ISLE), and led by U.S. Women's Soccer legends Brandi Chastain, Cindy Parlow Cone, and Joy Fawcett. Our mission is to educate parents, coaches, and soccer stakeholders on the benefits of delaying the introduction of heading in youth soccer until high school. Our goal is that youth soccer associations will not teach or allow heading in soccer for children under the age of 14 by 2017.



Cindy Parlow Cone with Executive Director Chris Nowinski



As part of Safer Soccer's #NoHeaderNoBrainer social media campaign, supporters reverse their jerseys to encourage a reversal of the youth heading rule.

## LEADING THE CONVERSATION

### RAISING AWARENESS BY DRIVING A GLOBAL CONVERSATION

With over 50 television and documentary appearances, over 60 radio interviews, and over 160 appearances in print articles, the Concussion Legacy Foundation leadership and researchers are the most quoted experts on concussions and CTE.





## RESEARCH

### VA-BU-CLF BRAIN BANK

Through our partnership with the VA- BU- CLF Brain Bank, we have developed the greatest chronic traumatic encephalopathy research resource in the world.

One goal of a Brain Bank is to share tissue with independent researchers for innovative studies meant to advance our understanding of CTE, so that we can develop effective interventions and treatments.

We were the first to identify CTE in athletes whose primary exposure was:

- Soccer
- Rugby
- Baseball
- College Football
- High School Football



Brain Bank in Numbers:

- 245 brains
- 150 confirmed CTE cases
- 76 of 79 former NFL players have tested positive for CTE
- Tissue shared with over 40 research groups around the world



## FINANCIAL SNAPSHOT

### CONCUSSION LEGACY FOUNDATION BY THE NUMBERS

The figures on this page depict the financial activities of the Concussion Legacy Foundation (then operating as the Sports Legacy Institute) for the fiscal year ending December 31, 2014.

#### STATEMENT OF ACTIVITIES

##### Public Support and Other Revenue

Contributions:	\$1,152,812
Program Services Revenue:	\$75,433
Investment Income	\$206
Other Revenue:	\$14,259

**Total Revenue: \$1,242,710**

#### EXPENSES

Grants:	\$252,403
Program Service Expenses:	\$771,488
Management and General:	\$131,503
Fundraising:	\$206,584

**Total Expenses: \$1,109,575**

#### STATEMENT OF FINANCIAL POSITION

Cash, Cash Equivalents & Investments:	\$690,033
Property & Equipment:	\$5,377
Other Assets:	\$8,991
Pledges & Accounts Receivable:	\$61,941

**Total Assets: \$766,342**

#### ACCOUNTS PAYABLE AND ACCRUED EXPENSE

Unrestricted Net Assets:	\$281,993
Temporarily Restricted Net Assets:	\$458,808

**Total Assets: \$740,801**

**Total Liabilities and Net Assets: \$766,342**

## OUR TEAM

### STAFF

**Chris Nowinski**

CO-FOUNDER, EXECUTIVE DIRECTOR

**Robert Cantu, M.D.**

CO-FOUNDER, MEDICAL DIRECTOR

**Liz Cahn**

DIRECTOR OF DEVELOPMENT

**Lisa McHale**

DIRECTOR OF FAMILY RELATIONS

**Beckie Adams**

DEVELOPMENT OPERATIONS MANAGER

**Chelsea McLeod**

COMMUNICATIONS AND MARKETING MANAGER

**Cliff Robbins**

PROGRAM MANAGER, EDUCATION AND RESEARCH

### 2014 BOARD OF DIRECTORS

#### OFFICERS

**Barbara Jones**

PRESIDENT

**Tina Cantu**

VICE PRESIDENT

**Carol Quimby- Bonan**

SECRETARY

**David Fitzhenry**

TREASURER

#### DIRECTORS

**Jeanne Andlinger**

**Peter Carfagna**

**Billy Corgan**

**Greg Feasel**

**Kevin Haley**

**Rob Johnson**

**Isaiah Kacyvenski**

**Rick Kelleher**

**Tony Lyons**

**Matt McKenzie**

## 2014 DONORS

### THANK YOU TO OUR DONORS

We greatly appreciate our members and other supporters who believe in our mission to solve the concussion crisis. Thank you to those listed here who donated between January 1, 2014 and December 31, 2014. We thank these donors and everyone who made gifts of \$1,000 or less to the Foundation in 2014. If you or your organization has been listed incorrectly or omitted, please contact Beckie Adams via phone (781.790.1921 ext. 105) or email ([badams@concussionfoundation.org](mailto:badams@concussionfoundation.org)).

#### \$50,000 OR GREATER

Anonymous  
Jacobson Family Foundation  
Mintz, Levin, Cohn, Ferris, Glovsky, and Popeo PC  
Carol Quimby- Bonan  
WWE

#### \$20,000 - \$49,999

Al&Sharyne Wallace Family Foundation  
Gerhard and Jeanne Andlinger  
Brock USA, LLC.  
John Corcoran  
David Fitzhenry  
Richard and Elizabeth Hussey  
New Balance  
Pritzker Traubert Family Foundation  
Carmen Scarpa  
Graham and Cathy Thomas  
Trinity Partners, LLC.  
The Untold Foundation  
Al and Sharyne Wallace

#### \$10,000 - \$19,999

Boston Bruins Charitable Foundation, Inc.  
Daniel Brett Foundation, Inc.  
David Drubner  
Fidelity Charitable Gift Fund  
Heisman Trophy Trust  
Kelleher Family Charitable Trust  
Thomas and Elizabeth Niedermeyer  
Oristaglio Family Foundation

#### \$5,000 - \$9,999

Peter and Rita Carfagna, Sr.  
Robert and Jill Costas  
The Dvoskin Family Foundation  
Gary and Sandy Fencik  
Gary and Pennie Abramson Charitable Foundation  
The Hollingsworth Fund  
Dale Hollingsorth  
Laura Hunt  
Interactive Metronome  
David and Lesley Koepfel  
Christopher Lorenzen  
Matthew Lustig and Andrea Pomerantz- Lustig  
Peter and Yvette Mulderry  
Vincent Parrinello  
Richard Price  
Patrick Ryan  
Silvio Cella Family Foundation  
Wise Up Initiative

#### \$2,500 - \$4,999

Joseph Azelby  
Bank of America Charitable Foundation  
Robert and Tina Cantu  
Chicago Federation of Labor  
Laurie Cochrane  
Cotter Foundation, Inc.  
Cindy Daniel  
Gregory and Lynn Feasel  
Robert and Karen Forlenza  
John Humphrey Merrick  
JEM Luxury LLC

Robert and Stacy Johnson  
 Lighthouse Performance Strategies, Inc.  
 Dennis McCrary  
 Jennifer Meehan  
 National Football League Players Association  
 Seal – NSW Family Foundation  
 Silicon Valley Community Foundation  
 Turner Family Foundation  
 Mark Vanecko  
 Kathleen Willis

**\$1,000 - \$2,499**

Brian Abramson  
 Marnie Abramson and Margy McHale  
 Advanced Leadership Consulting  
 Amata, LLC.  
 Ted and Jennifer Ashburn  
 Baltimore Football Club, Inc.  
 Donald Bartecki  
 The Boston Foundation  
 Bradley Bowman  
 David Browne  
 Gordon and Suzie Burnes  
 Jeffrey Christian  
 Ide Dangoor  
 Kimantha DiTrani  
 James Doherty, III  
 Matthew Eagan  
 David Eyrise  
 Mark Gerson  
 Michael Grange  
 Bruce Hagen  
 Terrence Hancock  
 Leslie Harter  
 HeadFirst Sports Injury & Concussion Care  
 Matthew and Amanda Henshon  
 Charles Huggins  
 Illinois College of Optometry  
 Jill and Jay Bernstein Family Foundation  
 Joel E. Smilow Charitable Trust  
 Isaiah Kacyvenski

Douglass Karp  
 Mary Kathryn King  
 Patricia King  
 Craig and Kim Kolloff  
 Sean Kolloff  
 Daniel Leonard  
 James Lustig  
 David Lynch  
 L. Anthony Lyons and Sheila Ryan  
 Tracy Lytle  
 Michael McGlamry  
 Stephen McKenna  
 Alan Meltzer  
 Terence Mullany and Julie Harrison- Mullany  
 Eric Newman  
 Andrew Nieman  
 Christopher and Nicole Nowinski  
 Alan Oberrotman  
 Charles O' Connor  
 Paul Orlin  
 Our Lady of Lourdes  
 Patricia Perfetto  
 Jason Platt  
 Pope, McGlamry, Kilpatrick, Morrison &  
 Norwood PC  
 Marc Quilling  
 Patricia Ramsay  
 David Reiss  
 Robert Reiter  
 Raymond Schoenke  
 Michael Schrader  
 Vincent Sonson  
 Stachon Family Charitable Fund  
 Sustainable Solutions LED  
 Julian Swearingin  
 James Sweeney  
 UBS Financial Services  
 Ueberroth Family Foundation  
 Gary Veselsky  
 Claire Walton  
 Brandi Winans