

CLF UK Privacy Policy

How we will use and share your personal data:

This notice explains how Concussion Legacy Limited, White Horse Farm, Penycmaemawr, Usk, Wales, NP15 1LX will collect, use or otherwise process the personal data we collect from you through our website or which we collect from you at one of our events in relation to hearing more from us. "Personal data" is information relating to you as a living, identifiable individual. Concussion Legacy Limited will process your personal data in accordance with data protection and privacy laws applicable to the firm (including, as applicable: the Data Protection Act 2018, the UK GDPR and the EU GDPR).

What information may we hold about you:

When you participate in one of our programs or make a donation, you may be asked to provide us with your personal information (name, email address, mailing address, etc.) in order to best serve you and/or process your donation. During this process and while on our website you may also let us know what you are interested in receiving further information from us about. By doing so, you are giving us permission to enter your details into our systems on your behalf.

We may also generate personal data about you in connection with marketing activity. Our marketing systems record information such as your contact details, your responses to surveys and interactions with us and with marketing emails (e.g. which marketing emails you have opened or what links you have accessed).

When you visit our website, our server will automatically record your IP address and the time and duration of your visit. We may use the information we collect about your interactions with our website to tailor our marketing communications to those areas that we consider are most likely to interest you ("profiling").

How will we use Cookies:

Cookies are small data files stored by your browser or on the hard drive of your computer if you agree. For more detailed information about cookies visit www.allaboutcookies.org.

You may disable the use of cookies by activating the setting on your internet browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Our website uses cookies to distinguish you from other users.

The purposes and legal basis for processing your personal data:

The primary legal basis for processing your personal data is to provide you with information about our programs which are of interest to you based on your stated preferences with your consent.

Further, processing may be necessary in pursuit of our legitimate interests. We have a legitimate interests:

- in processing your personal data to measure and improve the performance of our websites in order to provide you with the best possible visitor experience in circumstances where your personal data is appropriately protected from misuse by technical measures, policies and procedures;
- in conducting market research on issues that we believe that you have an interest in or could offer useful insights to inform strategic decisions or to assist in program development;
- in the case of subscribers or requestors of our digital content or registrations for our events, and participation in our programs, in establishing and maintaining a two-way enduring and mutually beneficial relationship with you and in the case of processing your data for marketing purposes, in marketing our services including providing information about our services which are or may be of interest to you.

Who will see or use your data and who might we share it with:

Any personal data collected via our websites or via one of our programs will be seen by our marketing and programs teams for the purposes of providing with information about our programs which are of interest to you based on your stated preferences with your consent or our legitimate interests as described above. Your feedback on our programs will be shared with our team and consent will be obtained prior to attributing this feedback to you.

From time to time we may invite you to events that we run jointly with other organisations. If you register for such an event, then we may share your data with that organisation including any feedback you provide.

We may from time to time use our agents or service providers to assist us in these activities. In these cases relevant personal data would be provided to and processed by the provider of such services, in accordance with the terms of our contract with them and to the extent appropriate for the performance of that contract.

We do not otherwise share your data for marketing purposes.

Transfer of your data to other countries:

In the course of carrying out the activities referred to above we may transfer your data to other countries, which may not have the same legal protections for your data as the UK.

Where data is being transferred outside of the UK and/or European Economic Area, we will take steps to ensure that your data is adequately protected in accordance with UK legal requirements and the EU GDPR (as applicable).

How long will we keep your data obtained via our websites or events:

As an active contact within our marketing system or program participant, we expect to retain your data for 4 years from the date that you last provided marketing consent or your latest program engagement.

We expect to retain any feedback you provide in connection to events or programs you have attended for 12 months from the date of the event.

If you unsubscribe from our marketing communications, your data may be kept longer (up to 15 years) on a suppression list to ensure that you do not receive any further communications in line with your wishes.

Your rights over your data and queries on how we use your information:

You have the right to request copies of the personal data we hold about you. If you wish to obtain a copy of your personal data, you may contact us by post at Concussion Legacy Limited, White Horse Farm, Penywaemawr, Usk, Wales, NP15 1LX, or by emailing nhowarth@concussionfoundation.org.

You also have the right to ask for inaccuracies in your data to be corrected, and in certain circumstances for us to stop processing your data or for your data to be erased. Some of these rights are not automatic, and we reserve the right to discuss with you why we might not comply with a request from you to exercise them.

If you have any questions about this privacy notice, the practices of this website or your dealings with this website, please use the following contact point:
nhowarth@concussionfoundation.org.

If you believe that we have not complied with any of our obligations under data protection laws in the UK, please let us know. You have the right to lodge a complaint with the [Information Commissioner's Office](#).